

Course Contents:

- Behavior Change Communication and its role in social development.
- Client-Centered Approach
- Interpersonal Communication role for reaching the community
- Interpersonal Communication (IOC) approach, skills, and effective application
- Counselling approach, skills, and effective application
- Importance of Psychosocial Counselling
- Role of gender in IPC and Counselling
- Effective use of IEC Materials
- How to monitor IPC and Counselling activities